

**6th Communia Workshop: Memory Institutions and the Public Domain
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**Johan Oomen & Maarten Brinkerink, Netherlands Institut for Sound and Vision, Hilversum,
The Netherlands**

Images for the Future: Realising Maximum Accessibility to Audiovisual Heritage (BY SA 3.0)

Policy Recommendations:

1. Digitization efforts paid with public money should never be spent only on restoration, preservation and digitization, but also strategies to make as much material available to various user groups. This includes rights clearance, research on the actual rights status of the works, providing services and exploring new business models.

2. In the case of term extensions endangering the access to (public domain) material that has already been made openly available to the public, cultural heritage institutions must use their influence to point out the harm on culture and society to their policy makers.

For both recommendations the public funding that goes to (mass) digitization of cultural heritage certainly makes a good argument. Cultural heritage institutions should actively communicate this argument.